Print Date 10/15/12

Page 1 of 3

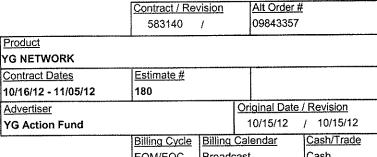
CONTRACT



KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

And:

Red Shift 411 Branchway Rd Richmond, VA 23236



Cash EOM/EOC Broadcast Sales Office Account Executive Station Washington DC KTVI Jared Salles Special Handling <u>Demographic</u> Adults 35+ IDB# Product Code Advertiser Code Advertiser Ref Agency Ref

		Spots/	To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 1 2 10/16/12 10/19/12 M-F 5a-530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -TWTF 2	5a-530a <u>Rate</u> \$800.00	:30	NM 2	\$1,600.00
N 2 2 10/22/12 11/02/12 M-F 5a-530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 2 Week: 10/29/12 11/04/12 MTWTF 2	5a-530a <u>Rate</u> \$800.00 \$800.00	:30	NM 4	\$3,200.00
N 3 2 11/05/12 11/05/12 M-F 5a-530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	5a-530a <u>Rate</u> \$800.00	:30	NM 1	\$800.00
N 4 2 10/16/12 10/19/12 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -TWTF 2	6a-630a <u>Rate</u> \$1,800.00	:30	NM 2	\$3,600.00
N 5 2 10/22/12 11/02/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3 Week: 10/29/12 11/04/12 MTWTF 3	6a-630a <u>Rate</u> \$1,800.00 \$1,800.00	:30	NM 6	\$10,800.00
N 6 2 11/05/12 11/05/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	6a-630a <u>Rate</u> \$1,800.00	:30	NM 1	\$1,800.00
N 7 2 10/16/12 10/19/12 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -TWTF 1	630a-7a <u>Rate</u> \$1,800.00	:30	NM 1	\$1,800.00
N 8 2 10/22/12 11/02/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 4 Week: 10/29/12 11/04/12 MTWTF 4	630a-7a <u>Rate</u> \$1,800.00 \$1,800.00	:30	8 MM 8	\$14,400.00
N 9 2 11/05/12 11/05/12 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	630a-7a <u>Rate</u> \$1,800.00	:30	NM 1	\$1,800.00
N 10 2 10/16/12 10/19/12 Fox 2 Morning News Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TWTF 1	7a-730a <u>Rate</u> \$1,400.00	:30	NM 1	\$1,400.00



KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

		<u>Ait Order #</u> 09843357
Contract Dates	Product	Estimate #
10/16/12 - 11/05/12	YG NETWORK	180

Advertiser	Original Date / Revision		
YG Action Fund	10/15/12 / 10/15/12		

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spc	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate				M44 000 00
N 11 2 10/22/12 11/02/12 Fox 2 Morning News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 4 Week: 10/29/12 11/04/12 MTWTF 4	7a-730a <u>Rate</u> \$1,400.00 \$1,400.00	:30	NM	8	\$11,200.00
N 12 2 11/05/12 11/05/12 Fox 2 News at 7 am Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	7a-730a <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
N 13 2 10/16/12 10/19/12 Fox 2 News Midday Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TWTF 2	11a-1130a <u>Rate</u> \$500.00	:30	NM	2	\$1,000.00
N 14 2 10/22/12 11/02/12 Fox 2 News Midday Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 4 Week: 10/29/12 11/04/12 MTWTF 4	11a-1130a <u>Rate</u> \$500.00 \$500.00	:30	NM	8	\$4,000.00
N 15 2 11/05/12 11/05/12 Fox 2 News Midday Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	11a-1130a <u>Rate</u> \$500.00	:30	MM	1	\$500.00
N 16 2 10/16/12 10/19/12 Fox 2 News Midday Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TwTF 1	1130a-12p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
N 17 2 10/16/12 10/19/12 M-F 4p-430p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TWTF 1	4p-430p <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 18 2 10/22/12 11/02/12 M-F 4p-430p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 2 Week: 10/29/12 11/04/12 MTWTF 2	4p-430p <u>Rate</u> \$700.00 \$700.00	:30	NM	4	\$2,800.00
N 19 2 11/05/12 11/05/12 M-F 4p-430p Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	4p-430p <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 20 2 10/22/12 11/02/12 M-F 430p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 11/04/12 MTWTF 1 Week: 10/29/12 11/04/12 MTWTF 1	430p-5p <u>Rate</u> \$700.00 \$700.00	:30	NM ·	2	\$1,400.00
N 21 2 11/05/12 11/05/12 M-F 430p-5p Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	430p-5p <u>Rate</u> \$700.00	:30	MM	1	\$700.00
N 22 2 10/16/12 10/19/12 M-F 5p-530p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TWTF 2	5p-530p <u>Rate</u> \$2,000.00	:30	NM	2	\$4,000.00
N 23 2 10/22/12 11/02/12 M-F 5p-530p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3 Week: 10/29/12 11/04/12 MTWTF 3	5p-530p <u>Rate</u> \$2,000.00 \$2,000.00	:30	NM	6	\$12,000.00
N 24 2 11/05/12 11/05/12 M-F 5p-530p Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	5p-530p <u>Rate</u> \$2,000.00	:30	NM	1	\$2,000.00
N 25 2 10/16/12 10/19/12 M-F 530p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -TWTF 3	530p-6p <u>Rate</u> \$1,800.00	:30	NM	3	\$5,400.00

10/15/12 / 10/15/12



10/01/12 -10/28/12

10/29/12 -11/05/12

Totals

47

46

93

KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

	Contract / Revision 583140 /	Alt Order # 09843357
Contract Dates 10/16/12 - 11/05/12	Product YG NETWORK	Estimate # 180
Advertiser		riginal Date / Revision

		Spots/		Totals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
N 26 2 10/22/12 11/02/12 M-F 530p-6p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 4 Week: 10/29/12 11/04/12 MTWTF 4	530p-6p <u>Rate</u> \$1,800.00 \$1,800.00	:30	NM 8	\$14,400.00
N 27 2 11/05/12 11/05/12 M-F 530p-6p Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	530p-6p <u>Rate</u> \$1,800.00	:30		\$1,800.00
N 28 2 10/16/12 10/19/12 M-F 630p-7p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TWTF 1	630p-7p <u>Rate</u> \$1,400.00	:30	NM.	•••
N 29 2 10/22/12 11/02/12 M-F 630p-7p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 1 Week: 10/29/12 11/04/12 MTWTF 2	630p-7p <u>Rate</u> \$1,400.00 \$1,400.00	:30		3 \$4,200.00
N 30 2 11/05/12 11/05/12 M-F 630p-7p Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	630p-7p <u>Rate</u> \$1,400.00	:30		1 \$1,400.00
N 31 2 10/16/12 10/19/12 Fox 2 News Edge Start Date	10p-1035p <u>Rate</u> \$2,000.00	:30		2 \$4,000.00
N 32 2 10/29/12 11/02/12 Fox 2 News Edge Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 5	10p-1035p <u>Rate</u> \$2,000.00	:30	MM !	5 \$10,000.00
N 33 2 11/05/12 11/05/12 Fox 2 News Edge Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	10p-1035p <u>Rate</u> \$2,000.00	:30	NM	1 \$2,000.00
N 34 2 10/25/12 10/25/12 FOX Prime Thursday 8-9p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12T 1	8p-9p <u>Rate</u> \$5,000.00	:30	MM	1 \$5,000.00
N 35 2 11/02/12 11/02/12 FOX Prime Friday 8-9p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12F 1	8p-9p <u>Rate</u> \$1,500.00	:30	NM	1 \$1,500.00
		Totals	93	\$135,200.00
Time Period # of Spots Gross Amount	Net Amount			

YG Action Fund

Signature: _____ Date: _____

\$58,565.00 \$56,355.00

\$114,920.00

\$68,900.00

\$66,300.00

\$135,200.00